

No. of Printed Pages : 6

ECO-001

**BACHELOR'S DEGREE PROGRAMME
(BDP)**

Term-End Examination

December, 2020

ECO-001 : BUSINESS ORGANIZATION

Time : 2 Hours

Maximum Marks : 50

Note : *Attempt both the Parts 'A' and 'B' as directed.*

Part—A

1. Distinguish between any **two** of the following : 5+5
- (a) Business and profession
 - (b) Equity shares and debentures
 - (c) Functional middlemen and merchant middlemen

Lot-II

P. T. O.

(d) Life insurance and other forms of insurance

2. Write short notes on any **two** of the following :

5+5

- (a) Monopolistic position of public utilities
- (b) Pervasiveness of risks in business
- (c) Requisites of an ideal medium of advertising
- (d) Retained profits as a source of long-term finance

Part—B

Note : Attempt any **three** of the following questions.

- 3. “Company form of business organisation is the most ideal form of business organisation suitable for all types of business.” Discuss. 10
- 4. Explain the factors be kept in mind while determining the capital structure of a company.

10

5. "Advertising is a social waste." Do you agree with this statement ? Give reasons for your argument. 10
6. Discuss various modes of creating charge by banks on the tangible assets of the borrowers. 10
7. Why is it necessary for the Government to directly participate in business ? Discuss. 10